25 Free Online Social Media Classes

1. **[A Geek’s Guide to Promoting Yourself and Your Online Business in 140 Characters or Less](http://www.geekpreneur.com/twitter-ebook)** – A free ebook from Geekpreneur.
2. [**Promote Your Business with Social Networking**](http://h30187.www3.hp.com/courses/notify_me/p/courseId/28669?is_full=&hplcpsession.id=af504bd76a2259ec797e8c251281) - A free course, available 24/7 from HP.
3. [**Facebook 101**](http://www.gcflearnfree.org/computer/topic.aspx?id=154) - A free course from GCF LearnFree.
4. [**LinkedIn 101**](https://linkedin.webex.com/mw0306lb/mywebex/default.do?service=7&nomenu=true&main_url=%2Ftc0505lb%2Ftrainingcenter%2FLoading.do%3Fsiteurl%3Dlinkedin%26rnd%3D5986490818%26servicename%3DTC%26RT%3DMiM3%26FM%3D1%26ED%3D114631547%26UID%3D1178587362%26needFilter%3Dfalse&siteurl=linkedin) – Free Course Offered Every Wednesday by LinkedIn
5. [**Improve Your Personal Networking Skills**](http://h30187.www3.hp.com/courses/overview/p/courseId/17398/Improve_your_personal_networking_skills.htm?courseSessionId=217137&campusId=11260) – Another free course from HP.
6. [**Develop Your Brand Strategy**](http://marketing.about.com/c/ec/1.htm) – A six week email course from About.com.
7. [**Facebook Marketing An Hour a Day**](http://www.marismith.com/facebook-marketing-class/): A free course from the woman who knows Facebook inside and out, Mari Smith
8. [**EMarketing and Social Networking**](http://www.mainesbdc.org/train_register.cfm?group=516669) – A free online course from the Maine Small Business Development Center.
9. [**Managing the Digital Enterprise**](http://digitalenterprise.org/index.html) – This course comes courtesy of North Carolina State University.
10. [**Teacher Guide to Creating Interactive Media**](http://edcommunity.apple.com/ali/story.php?itemID=14078) - One of the many free online courses from the Apple Learning Exchange.
11. [**Communication Technology & Policy**](http://ocw.usq.edu.au/course/view.php?id=12) – Open courseware from the University of Queensland.
12. [**How to Use Facebook**](http://www.facebook.com/group.php?v=info&gid=111549768622) – A lesson from Facebook Tutorials.
13. [**Free Technology for Teachers**](http://www.freetech4teachers.com/) - Free resources and lesson plans from Free Tech for Teachers.
14. [**Free Twitter Training Videos**](http://cashthinker.com/twitter_nv.php) at Cash Thinker
15. [**Free Marketing Class for Women**](http://www.marketingmadeeasywomanentrepreneur.com/lite/revealed-new-sales-marketing-advertising-strategy.html) at Marketing Made Easy.
16. [**Free Twitter Course**](http://tweettwins.wordpress.com/free-resources/free-twitter-course-4-u/) – From The Tweet Twins.
17. [**Facebook & Twitter: Getting Started**](http://h30187.www3.hp.com/articles/viewArticleAllPages.jsp?courseSessionId=249157&lessonId=68264&webPageId=1000420&sponsorId=21&courseId=38749) – A Quick Lesson from HP
18. [**The Beginners Guide to Twitter**](http://michaelhyatt.com/2008/05/the-beginners-guide-to-twitter.html) - For technically challenged people like me! At Michael Hyatt: Leading with Purpose
19. [**SEO Marketing**](http://www.seo-training-course.com/offer.php?webceoSessionwebceouni=60e3365c00016661aace85a0c1a7b427) - A free course from WEB CEO University.
20. [**Develop Your Brand Strategy**](http://marketing.about.com/c/ec/1.htm) - An email course from About.com.
21. [**Improve Your Personal Networking Skills**](http://h30187.www3.hp.com/courses/overview/p/courseId/17398/Improve_your_personal_networking_skills.htm?courseSessionId=306010&campusId=11260) – Another free course from HP.
22. [**Free Twitter Course**](http://www.webuildyourblog.com/326/free-twitter-video-course/)**:** From WeBuildYourBlog.
23. [**Free Twitter Internet Marketing Crash Course**](http://terryjett.com/twitter-for-im-professionals/) - From TerryJett.com
24. [**Free Business Blogging eCourse**](http://www.betterbusinessblogging.com/free-business-blogging-course/) at Better Business Blogging
25. [**Free Blogging Course**](http://businesscoaching.typepad.com/simpleology/2009/07/simpleology-free-blogging-course.html) from Simpleology